



4th INTERNATIONAL CONFERENCE ON MUSEUM BIG DATA

12 – 14 NOVEMBER 2026, SOFIA, BULGARIA

Exhibitor & Supporter Information pack

General Chair

Georgios Papaioannou
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Greece
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Conference Coordinators

EasyConferences
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SPONSORSHIP

MBD 2026 offers a variety of sponsorship opportunities from which to choose, providing a level that will match everyone's budget!

PLATINUM Sponsor

€10.000

(Exclusive or limited availability)

- Company logo featured prominently on all conference promotional material as Platinum Sponsor
- Special recognition as Lead Sponsor during the opening and closing sessions of the conference
- 5 complimentary conference plus workshop registrations
- Premium linked company logo placement on the conference website and digital communication material
- Prime and enlarged exhibition space in the Exhibition Area
- Distribution of sponsor's promotional material in conference bags (company supplied)
- 15-minute keynote-style company presentation during a dedicated conference session
- Opportunity to display company banner in keynote/session areas
- Acknowledgement in all official press releases and media communication
- Opportunity to sponsor a conference reception, coffee break, or gala dinner (subject to agreement)
- Recognition as principal supporter of MBD2026 and its activities

GOLD Sponsor

€5.000

- Company logo on conference poster as a Gold Sponsor
- Recognition in the opening and closing sessions of the conference
- 3 complimentary conference plus workshop registrations
- Linked company logo on the conference website
- An executive place in the Exhibition Area
- Distribution of the sponsor's pamphlet to participants through insertion in the conference bag (company supplied)
- 10-minute presentation by representatives of the company at a dedicated session

SILVER Sponsor

€3.000

- Company logo on conference poster as a Silver Sponsor
- Recognition in the opening and closing sessions of the conference
- 2 complimentary conference plus workshop registrations
- Linked company logo on the conference website
- An executive place in the Exhibition Area
- Distribution of the sponsor's pamphlet to participants through insertion in the conference bag (company supplied)
- 5-minute presentation by representatives of the company at a dedicated session

BRONZE Sponsor

€1.500

- Company logo on conference poster as a Bronze Sponsor
- Recognition in the opening and closing sessions of the conference
- 1 complimentary conference plus workshop registration
- Linked company logo on the conference website
- An executive place in the Exhibition Area
- Distribution of the sponsor's pamphlet to participants through insertion in the conference bag (company supplied)

À La Carte Sponsorship Opportunities

(Flexible sponsorship options tailored to specific conference items or activities)

Organisations may also choose to support specific aspects of MBD2026 through targeted sponsorships, including:

- Conference bags
- Branded lanyards and badges
- Stationery and conference materials
- Coffee breaks and refreshments
- Gala dinner or reception support
- Student grants or awards
- Wi-Fi or digital infrastructure support
- Sponsored sessions or workshops
- Other customised sponsorship initiatives agreed with the Organising Committee

À La Carte sponsors will receive visibility and acknowledgement proportionate to their contribution, including logo placement and recognition in relevant conference materials and activities.

AGREEMENT FORM

I (name) _____ representing (organisation) _____

hereby confirm the sponsorship for **MBD 2026**

with an amount of € (number) _____ (amount in words) _____

By signing this form, I agree to the terms and conditions included in the Sponsorship Pack.

A. Sponsor's Contact Information

Please fill in the fields below and email the complete form to the conference Secretariat along with your reservation payment.

Signatory Name	
Position	
Company/Organization	
VAT Number	
Website	
Address	
City, Postal/Zip Code	
Country	
Phone	
Email	
Contact Person	

B. Packages and Rates

SPONSORSHIP	<input type="checkbox"/> Platinum	€ 10.000
	<input type="checkbox"/> Gold	€ 5.000
	<input type="checkbox"/> Silver	€ 3.000
	<input type="checkbox"/> Bronze	€ 1.500
	<input type="checkbox"/> À La Carte	

C. Payments

Payment upon signature of the Acceptance Form, EasyConferences will issue an invoice, which will be forwarded to sponsor/exhibitor electronically. Full payment should be received within 2 weeks.

Please select method of payment:

By bank deposit:

Bank name: Hellenic Bank

IBAN: CY99 0050 0131 0001 3101 5702 0401

BIC: HEBACY2N

Bank Address: Hellenic Bank, 59 Vyzantiou Avenue, Strovolos, 2064, Nicosia, Cyprus

By credit card:

VISA, MASTERCARD

Cardholder Name: _____

Card Number: _____ Expiry Date: _____

A secure payment link will be sent to the email address of the contact person you entered above.

Name: _____ Signature: _____ Date: _____

TERMS OF AGREEMENT

- All prices exclude VAT, currently at 19%.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- Sponsorships are allocated on a first-come, first-served basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators to sign an “Acceptance Form”.
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators for further information, instructions, invoicing, payments, and technical procedures.
- Cancellation of any portion of the: “Acceptance Form” by the Sponsors/Advertisers/Exhibitors will be accepted upon the following refund schedule in relation to the conference: 90 days before the event – 50% of contract. Less than 90 days before the event – no refund.

Conference Coordinators Contact Details:



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